



## RECONOMY in Ukraine

RECONOMY is supporting Ukraine to advance circularity in textiles and apparel while strengthening resilience in the face of ongoing challenges. By embedding sustainability modules in education, fostering international market linkages, and supporting advocacy for circular practices, systemic change is being anchored in local institutions that will guide the sector's recovery and future growth.



### GREENING TEXTILES AND APPAREL



Ukraine's textile and apparel sector is adapting to new realities with systemic support for circularity and sustainability



**7979**  
people and  
**318**  
businesses  
engaged, with  
1374 people  
with increased  
income of CHF  
695,378.



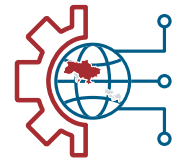
Collaboration with **Open Trade Gate Sweden (OTGS)** provided enterprises with orientation on EU and Swedish market requirements, laying the groundwork for future exports.



Knowledge exchange sessions introduced businesses to circular production models and resource efficiency.



**UKRLEGPROM** strengthened advocacy for circular practices and supported resilience planning in the industry.



The **Sustainability InnoCenter** partnered with educational institutions to introduce authorized sustainability-focused curricula and modules.

These efforts are helping the sector shift toward sustainable business models while equipping enterprises with tools to maintain competitiveness in international markets.

## ADVANCING GENDER-INCLUSIVE ENERGY EFFICIENCY



RECONOMY partnered with the **Women's Energy Club Ukraine (WECU)** to address longstanding bottlenecks limiting women's access to skills, employment, and decision-making roles in Ukraine's energy-efficient construction and renovation sector. Through strategic capacity building, WECU expanded its mandate to deliver business development services, career support, and advocacy for inclusive energy sector policies.

- | **500+ women and private-sector actors** reached through business support, information services, and training.
- | **More than 200 women and disadvantaged individuals** reporting increased income or securing new employment.
- | **150+ company representatives engaged** through consultancy, events, and knowledge-sharing.
- | Adoption of a **new organizational strategy and business model**, positioning WECU as a sector service provider.
- | Development of a **gender-inclusive HR and recruitment support service** for companies.
- | **HR professionals and sector specialists** engaged through the design and piloting of online training products, including video-based HR and leadership courses tailored to the energy and green-economy sectors.
- | WECU initiated the process of establishing a **networking platform for women's organizations**, designed to facilitate knowledge exchange, joint advocacy and cross-sector cooperation among professionals
- | WECU developed and launched a **leadership programme** for women in the sector, aimed at strengthening managerial and leadership competencies, supporting career progression, and increasing access to promotion opportunities.

**These achievements signal a shift toward more equitable access to green jobs and a stronger, more diverse talent pipeline for Ukraine's recovery.**

Across the Western Balkan and Eastern Partnership countries, RECONOMY is connecting ideas, markets, and people. With consistent data tracking, systemic ownership, and regional linkages, RECONOMY is amplifying its impact:

Thousands of people across the region with better jobs and incomes

Cutting-edge partnerships with global investors, with training centers, and game-changers, position the region for long-term success

Green jobs and sustainable businesses taking root

With the right support and funding, these models can be scaled not only within Ukraine but across the region, amplifying impact and building a greener, more inclusive economic future.

