



RECONOMY in Ukraine

RECONOMY is supporting Ukraine to advance circularity in textiles and apparel while strengthening resilience in the face of ongoing challenges. By embedding sustainability modules in education, fostering international market linkages, and supporting advocacy for circular practices, systemic change is being anchored in local institutions that will guide the sector's recovery and future growth.

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GREENING TEXTILES AND APPAREL





7979 people and 318

businesses engaged, with 1374 people with increased income of CHF 695,378.



Collaboration with

Open Trade Gate Sweden (OTGS) provided enterprises with orientation on EU and Swedish market requirements, laying the groundwork for future exports.



Knowledge exchange sessions introduced businesses to circular production models and resource efficiency.



ukrlegprom strengthened advocacy for circular practices and supported resilience planning in the industry.



The

Sustainability
InnoCenter
partnered with
educational
institutions
to introduce
authorized
sustainabilityfocused curricula
and modules.

These efforts are helping the sector shift toward sustainable business models while equipping enterprises with tools to maintain competitiveness in international markets.

Across the Western Balkan and Eastern Partnership countries, RECONOMY is connecting ideas, markets, and people. With consistent data tracking, systemic ownership, and regional linkages, RECONOMY is amplifying its impact:

Thousands of people across the region with better jobs and incomes

Cutting-edge
partnerships with
global investors,
with training centers,
and game-changers,
position the region for
long-term success

Green jobs and sustainable businesses taking root

With the right support and funding, these models can be scaled not only within Ukraine but across the region, amplifying impact and building a greener, more inclusive economic future.





