

## RECONOMY in Ukraine

RECONOMY is supporting Ukraine to advance circularity in textiles and apparel while strengthening resilience in the face of ongoing challenges. By embedding sustainability modules in education, fostering international market linkages, and supporting advocacy for circular practices, systemic change is being anchored in local institutions that will guide the sector's recovery and future growth.



### GREENING TEXTILES AND APPAREL



Ukraine's textile and apparel sector is adapting to new realities with systemic support for circularity and sustainability.



**7979**  
people and  
**318**  
businesses  
engaged, with  
1374 people  
with increased  
income of CHF  
695,378.



Collaboration with  
**Open Trade Gate  
Sweden (OTGS)**  
provided enterprises  
with orientation  
on EU and  
Swedish market  
requirements, laying  
the groundwork for  
future exports.



Knowledge  
exchange  
sessions  
introduced  
businesses  
to circular  
production  
models and  
resource  
efficiency.



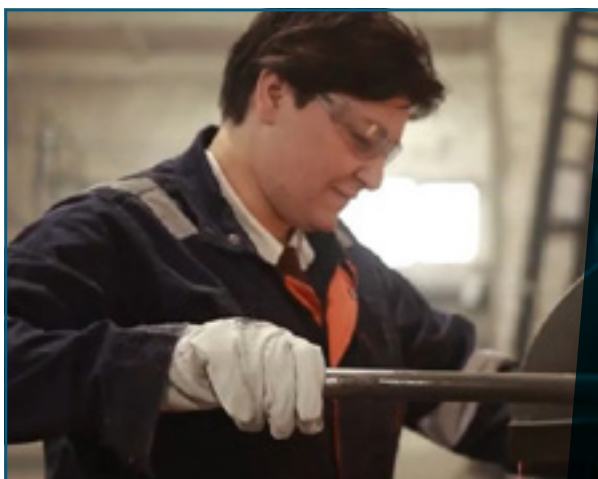
**UKRLEGPROM**  
strengthened  
advocacy  
for circular  
practices and  
supported  
resilience  
planning in the  
industry.



The  
**Sustainability  
InnoCenter**  
partnered with  
educational  
institutions  
to introduce  
authorized  
sustainability-  
focused curricula  
and modules.

These efforts are helping the sector shift toward sustainable business models while equipping enterprises with tools to maintain competitiveness in international markets.

## ADVANCING GENDER-INCLUSIVE ENERGY EFFICIENCY



RECONOMY partnered with the **Women's Energy Club Ukraine (WECU)** to address longstanding bottlenecks limiting women's access to skills, employment, and decision-making roles in Ukraine's energy-efficient construction and renovation sector. Through strategic capacity building, WECU expanded its mandate to deliver business development services, career support, and advocacy for inclusive energy sector policies.

- | **500+ women and private-sector actors** reached through business support, information services, and training.
- | **~50 women and disadvantaged individuals** reporting increased income or securing new employment.
- | **100+ company representatives** engaged through consultancy, events, and knowledge-sharing.
- | Adoption of a **new organizational strategy and business model**, positioning WECU as a sector service provider.
- | Development of a **gender-inclusive HR and recruitment support service** for companies.

These achievements signal a shift toward more equitable access to green jobs and a stronger, more diverse talent pipeline for Ukraine's recovery.

Across the Western Balkan and Eastern Partnership countries, RECONOMY is connecting ideas, markets, and people. With consistent data tracking, systemic ownership, and regional linkages, RECONOMY is amplifying its impact:

Thousands of people across the region with better jobs and incomes

Cutting-edge partnerships with global investors, with training centers, and game-changers, position the region for long-term success

Green jobs and sustainable businesses taking root

With the right support and funding, these models can be scaled not only within Ukraine but across the region, amplifying impact and building a greener, more inclusive economic future.

