

## RECONOMY in Moldova

RECONOMY is supporting Moldova to transition toward circular, green, and inclusive growth. From embedding circular business models in textiles to positioning the country in regional tourism cooperation, systemic efforts in Moldova are generating jobs, building skills, and creating sustainable income opportunities while aligning with international markets.



### GREENING TEXTILES AND APPAREL



Moldova is embedding circularity and resource efficiency into its textile and apparel sector.



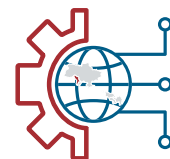
**5652**  
people and  
**299**  
businesses  
engaged,  
resulting in  
CHF 814,200 in  
additional income  
for 2478 people.



**2,012**  
people  
improved their  
income, while  
417 strengthened  
their skills through  
courses in circular  
design, eco-  
production, and  
waste treatment.



New curricula  
were introduced  
at the **Technical  
University of  
Moldova**, including  
an offline course, an  
e-learning program,  
and a Micro-Masters  
on circular business  
models.



The **E-Circular  
Center** and  
**ZipHouse** advanced  
sector-wide  
advocacy, supporting  
Extended Producer  
Responsibility (EPR)  
regulation and  
implementation of  
Moldova's waste law.

These interventions are not only improving competitiveness but also anchoring systemic sustainability through curricula, regulatory reform, and innovation hubs.

## TOURISM WITH A REGIONAL EDGE

Moldova is strengthening its tourism sector by linking workforce upskilling with cross-border cooperation.

| **ANTRIM** signed a trilateral agreement with Armenia and Georgia, anchoring Moldova in regional tourism frameworks.

| Two **familiarization tours (FAMs)** included Moldovan destinations, helping design multi-country packages.

| ANTRIM developed a **hotel management software training module**, set to launch in 2025 as a sustainable income stream and tool to boost graduate employability.

Future potential includes expanding Moldova's visibility in Ukrainian, adventure, cultural, and wine tourism markets. ANTRIM's training model can also scale to digital marketing, guiding, and gastronomy, embedding systemic workforce development across the region.



## DRIVING INCLUSIVE AND GREEN GROWTH IN ENERGY-EFFICIENT CONSTRUCTION



Partnering with Zugro LLC, the project piloted the country's first quadruple helix platform on Nearly Zero Energy Building (nZEB) standards, bringing together academia, industry, government, and civil society to accelerate regulation uptake and practical implementation.

Through the Women in Energy Moldova (WEM), RECONOMY is also strengthening the organizational capacity and advocacy role of women's networks in the green construction sector.

| **200+ stakeholders engaged.**

| Launch of **Moldova's first nZEB quadruple helix dialogue platform**, driving cross-sector policy alignment.

| **Two editions of nZEB Days**, advancing implementation efforts and creating regional exchange with Armenia and Georgia.

| Direct contribution to **Moldova's National Plan for Increasing the Number of nZEBs by 2030** and new curricula at TUM's Faculty of Urbanism.

| Zugro's technology expos triggered **early crowding-in**, with new insulation companies entering the market.

| WEM developed a new strategy, business membership model, and began engaging in policy advocacy — including contributions to Moldova's **Deep Renovation Strategy 2050** on energy poverty.



Thousands of people  
across the region  
with better jobs and  
incomes

Cutting-edge  
partnerships with  
global investors,  
with training centers,  
and game-changers,  
position the region for  
long-term success

Green jobs and  
sustainable  
businesses  
taking root

With the right support and funding, these models  
can be scaled not only within Moldova but across  
the region, amplifying impact and building a greener,  
more inclusive economic future.

