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RECONOMY in Ukraine



RECONOMY is supporting Ukraine to advance circularity in textiles and apparel, promoting gender-inclusive employment in energy-efficient construction, and strengthening the transport and logistics sector while strengthening resilience in the face of ongoing challenges. By embedding sustainability modules in education, fostering international market linkages, and supporting advocacy for circular practices, systemic change is being anchored in local institutions that will guide the sector's recovery and future growth.

GREENING TEXTILES AND APPAREL



Ukraine's textile and apparel sector is adapting to new realities with systemic support for circularity and sustainability.

2,545 people and **113** businesses engaged, with 875 people with increased income of CHF 1,353,141.

Collaboration with **Open Trade Gate Sweden (OTGS)** oriented Ukrainian textile and apparel enterprises on EU and Swedish market requirements and connected them with Swedish buyers, laying the groundwork for future exports.

RECONOMY knowledge exchange sessions introduced Ukrainian businesses to circular production models and resource efficiency practices.

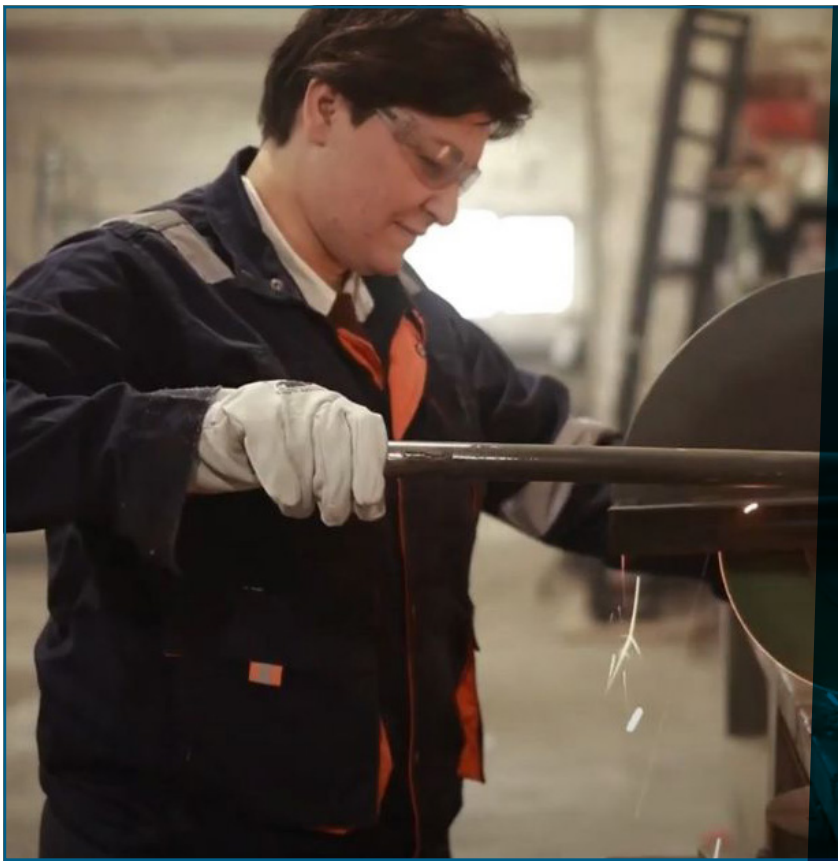
UKRLEGPROM delivered business services to Ukrainian textile and apparel enterprises and supported the development of the Ukraine TCLF Sectoral Development Roadmap through data collection and industry focus groups, informing resilience planning for the sector.

The Sustainability InnoCenter (SIC) partnered with educational institutions to introduce sustainability-focused curricula and modules.

These efforts are helping the sector shift toward sustainable business models while equipping enterprises with tools to maintain competitiveness in international markets.

Learn more at www.reconomyprogram.com

ADVANCING GENDER-INCLUSIVE ENERGY EFFICIENCY



RECONOMY partnered with the Women's Energy Club Ukraine (WECU) to address longstanding bottlenecks limiting women's access to skills, employment, and decision-making roles in Ukraine's energy-efficient construction and renovation sector. Through strategic capacity building, WECU expanded its mandate to deliver business development services, career support, and advocacy for inclusive energy sector policies.

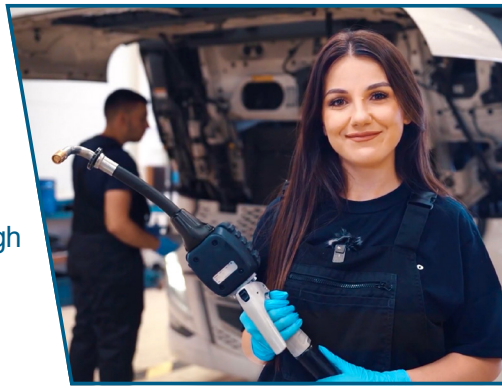
- **500+ women and private-sector actors** reached through business support, information services, and training.
- **More than 300 women and disadvantaged individuals** reporting increased income or securing new employment.
- **200+ company representatives** engaged through consultancy, events, and knowledge-sharing.
- Adoption of a **new organizational strategy and business model**, positioning WECU as a sector service provider.
- Development of a **gender-inclusive HR and recruitment support service** for companies.
- **HR professionals and sector specialists** engaged through the design and piloting of online training products, including video-based HR and leadership courses tailored to the energy and green-economy sectors.
- WECU initiated the process of establishing a **networking platform for women's organizations**, designed to facilitate knowledge exchange, joint advocacy and cross-sector cooperation among professionals
- WECU developed and launched a **leadership programme** for women in the sector, aimed at strengthening managerial and leadership competencies, supporting career progression, and increasing access to promotion opportunities.

These achievements signal a shift toward more equitable access to green jobs and a stronger, more diverse talent pipeline for Ukraine's recovery.

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STRENGTHENING TRANSPORT AND LOGISTICS THROUGH PUBLIC-PRIVATE PARTNERSHIPS



RECONOMY, in partnership with **Volvo Group**, is implementing *Navigating the Road Ahead* (2026–2029), an initiative bringing together the private sector, vocational education institutions, and public authorities to strengthen Ukraine's transport and logistics sector. Through a public-private partnership approach, the initiative aims to address workforce shortages, modernize skills development, improve access to essential services, and accelerate digital transformation, supporting economic recovery. Its key areas of intervention will include:

- **Industry-driven vocational education** will strengthen cooperation between businesses, training institutions, and public authorities through updated curricula, work-based learning, teacher development, and skills aligned with labour market needs.
- **Inclusive employment pathways** will expand opportunities for women, veterans, internally displaced persons, people with disabilities, and other underrepresented groups through career guidance, accessible training, and inclusive recruitment practices.
- **Improved maintenance and repair services** will promote sustainable business models connecting vehicle manufacturers, dealers, service providers, and training institutions to expand access to technical services in underserved regions.
- **Digital solutions for logistics businesses** will support small and medium-sized enterprises in adopting practical tools for operational management, cost control, and data-driven decision-making.
- **Electronic transport documentation (e-TTN)** will be promoted through collaboration among businesses, technology providers, and public institutions to reduce administrative burdens, improve transparency, and support alignment with European logistics practices.

By strengthening cooperation between industry, education, and government, the initiative aims to build a more skilled and inclusive workforce, improve logistics efficiency, and create sustainable employment opportunities.

Across the Western Balkan and Eastern Partnership countries, RECONOMY is connecting ideas, markets, and people. With consistent data tracking, systemic ownership, and regional linkages, RECONOMY is amplifying its impact:

Thousands of people across the region with better jobs and incomes

Cutting-edge partnerships with global investors, with training centers, and game-changers, position the region for long-term success

Green jobs and sustainable businesses taking root

With the right support and funding, these models can be scaled not only within Ukraine but across the region, amplifying impact and building a greener, more inclusive economic future.

Learn more at www.reconomyprogram.com