



Project Overview



Duration:

April 2023 -
December 2026

Geographical Focus:

Western Balkans



Target group

The target group of the project is women and youth including the most disadvantaged. The project will also work with financial institutions, the private sector, municipalities, NGOs, training providers, chambers of commerce, professional associations, and regional networks. The scope encompasses a diverse professional range, from construction site personnel to architects, auditors, engineers, non-formal education trainers, and finance facilitators.

ENERGY-EFFICIENT CONSTRUCTION AND RENOVATION

About the project:

Energy Efficiency (EE) is increasingly seen as a key pillar in national energy strategies, helping to enhance energy security, contribute to economic growth, and ensure environmental sustainability. The buildings sector, which includes energy used for constructing, heating, cooling, and lighting homes and businesses, as well as the appliances and equipment installed in them accounts for up to 60% of total energy consumption in the Western Balkans. Renovating public and private buildings to meet energy performance standards can make a significant contribution to energy savings, reduce greenhouse gas emissions, and improve living standards.

Co-facilitated by CeProSARD, the project aims to foster a conducive regional environment for market actors within the construction and renovation sectors to enable better collaboration, access to a skilled labor force, green finance, and know-how for green practices, aligned with the Green Agenda for the Western Balkans.





Business model

The business model of the project is focused on:

1. Support the establishment of national and regional Green Building Council for the Western Balkans and certification of buildings, ensuring that constructors align with energy efficiency standards, leading to energy savings, comfortable homes, and better living conditions overall.
2. Streamline access to green financing through collaborations with financial institutions about opportunities for green loans for the private sector, the households, and the target group through educational and promotional services and the provision of guidance on accessing existing financial products (FPs).
3. Facilitate pathways for women, youth, and other disadvantaged groups in energy-efficient construction and renovation through the provision of training in green skills and business support services for (self)employment, as well as the establishment of a shared regional platform to promote the skilled labor force and to provide access to digital registries of materials and equipment, tools, and financial services.

For more information about the project:

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Expected impact

The overall impact is to boost economic development within the energy-efficient construction and renovation and provide inclusive job and/or additional income opportunities for women, youth, and disadvantaged groups. This will enhance regional competitiveness, facilitate access to financing for energy-efficient solutions, promote BIM tools for improved efficiency, and address educational gaps within the construction sector. Moreover, it aims to retain skilled professionals, empower diverse workforce segments, and advocate for sustainable construction practices, resulting in reduced energy consumption and enhanced economic growth.



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