RECONOMY
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STORYBOARD

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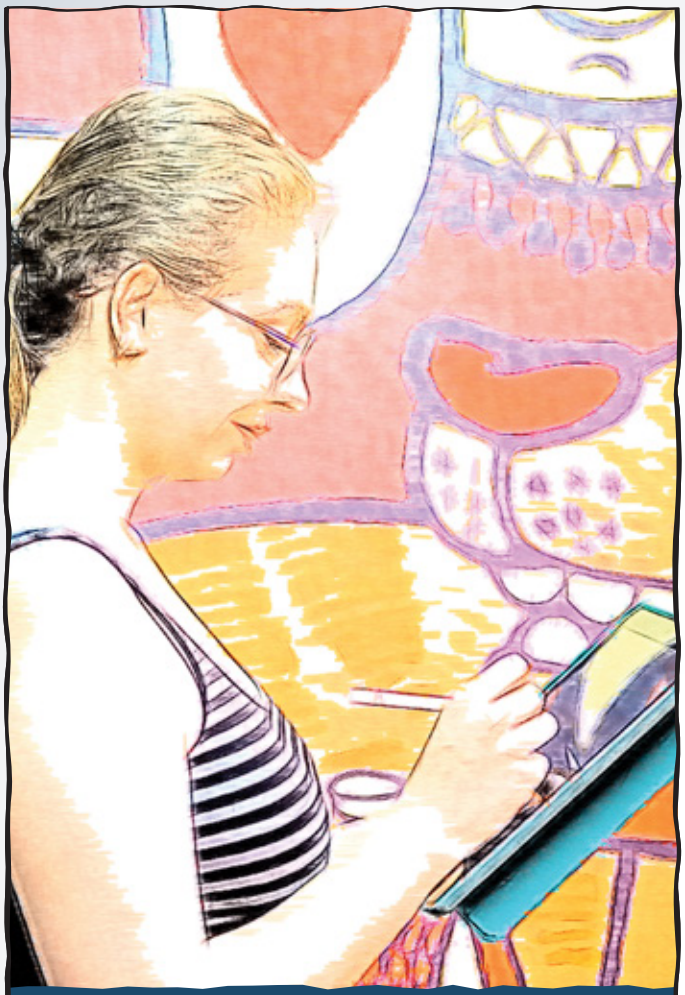
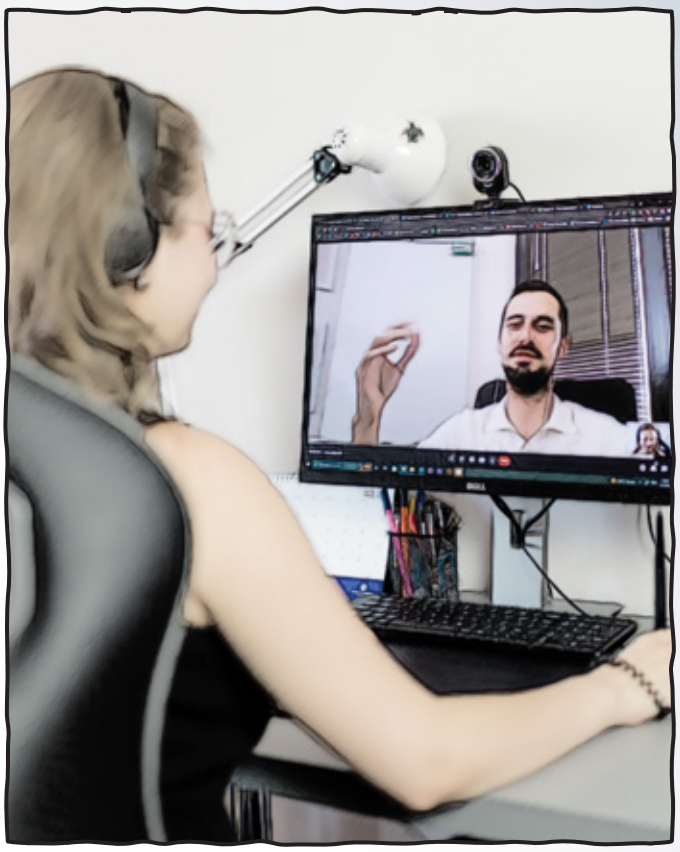
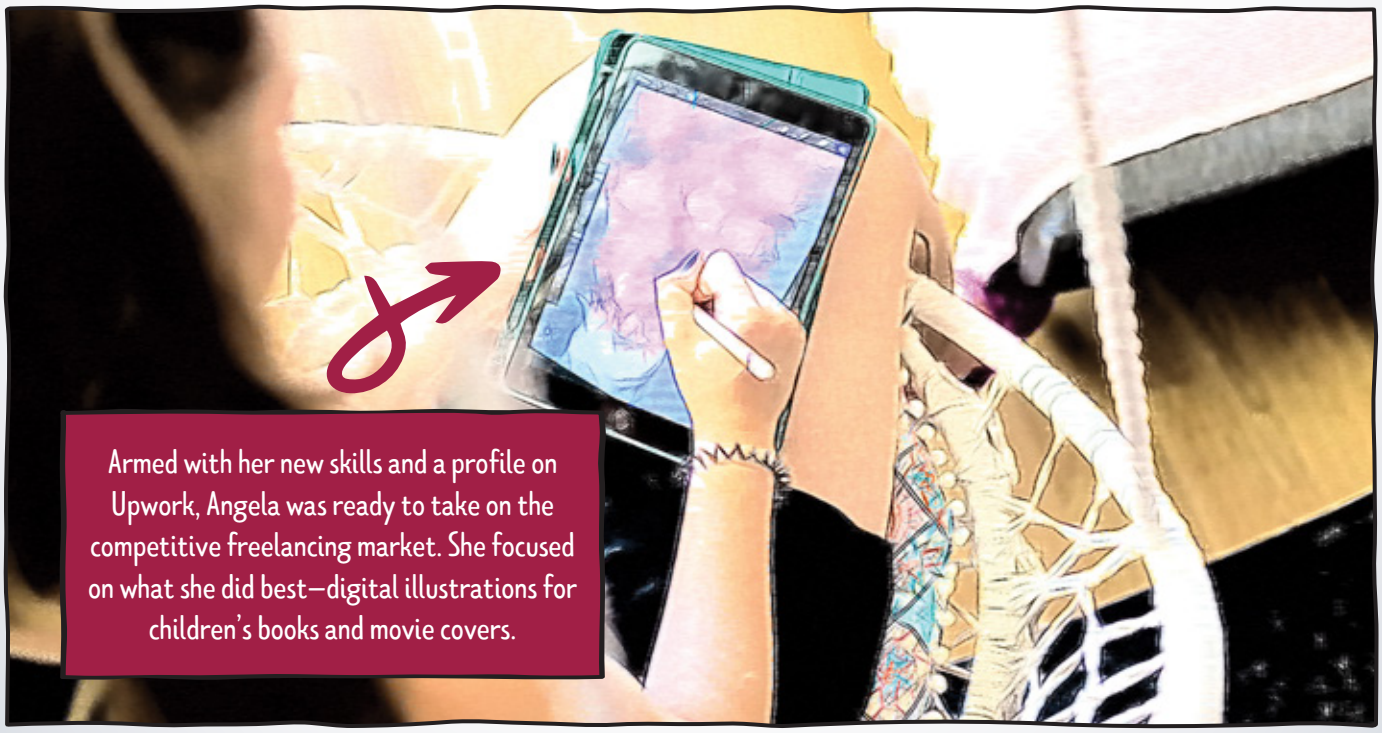


Angela stumbled upon the freelancing mentorship program facilitated by RECONOMY and knew it was her ticket to success. She applied to be assigned a mentor.



With her mentor by her side, in a series of one-to-one sessions, Angela was ready to take on the world. The mentor taught her everything she needed to know about freelancing—how to create a profile on various platforms presenting her skills, pitch to clients, and deliver top-notch work in no time.



Armed with her new skills and a profile on Upwork, Angela was ready to take on the competitive freelancing market. She focused on what she did best—digital illustrations for children's books and movie covers.

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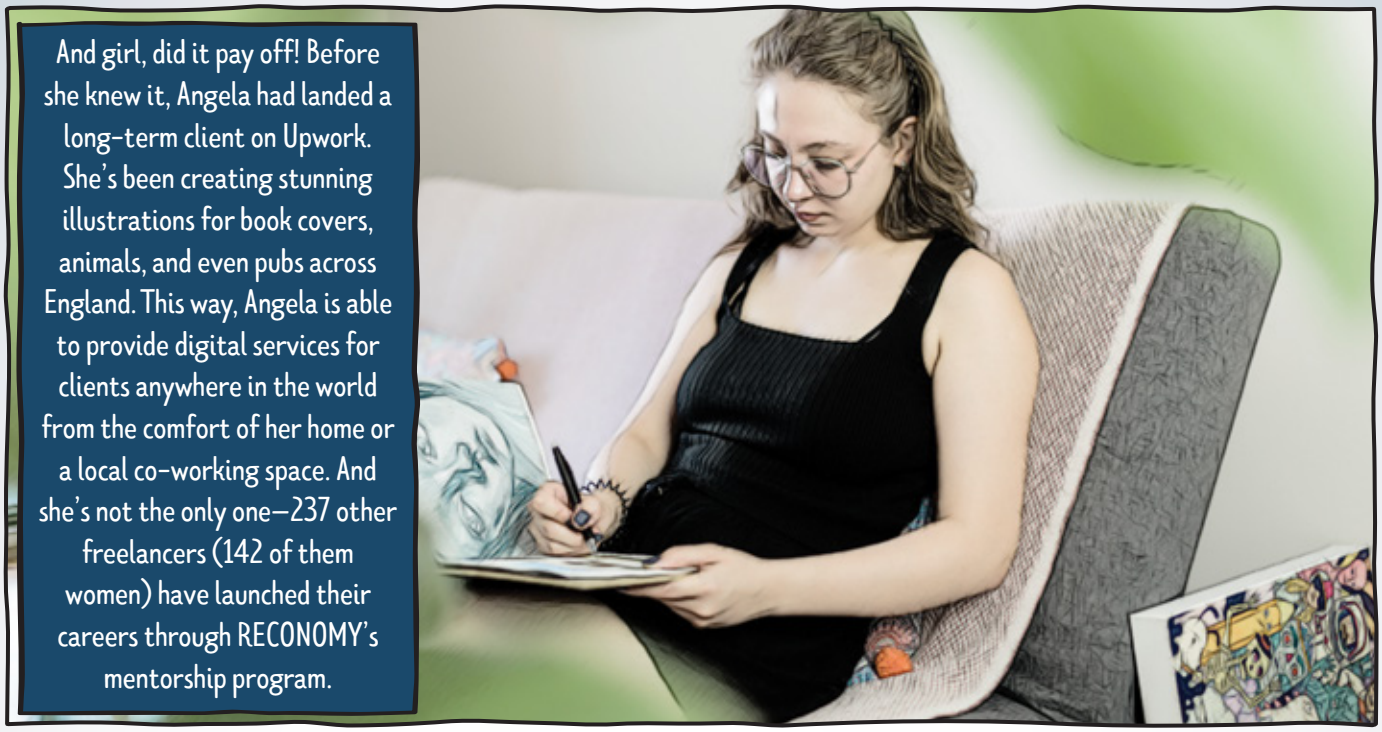
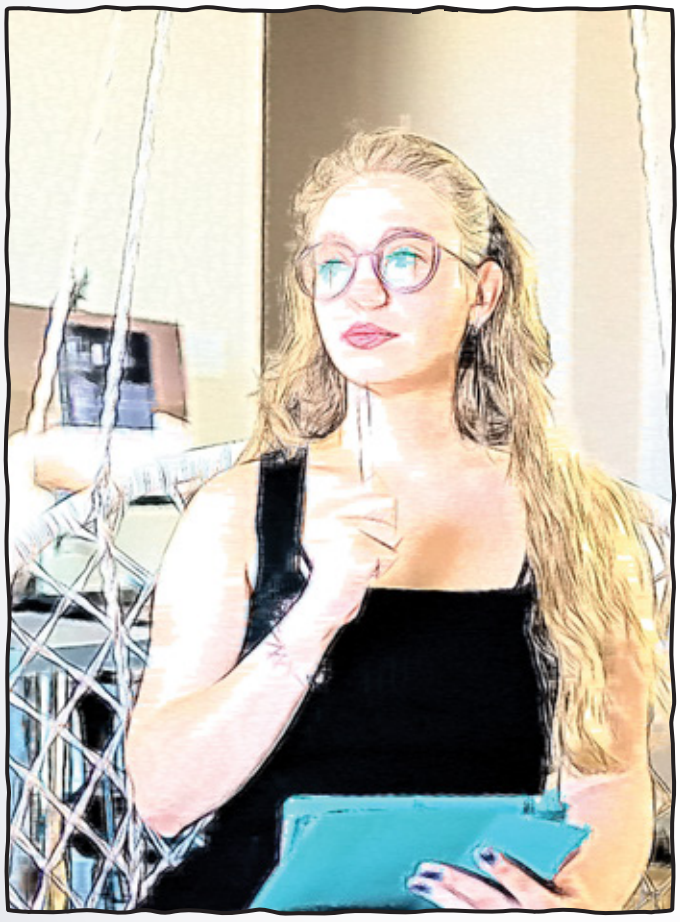
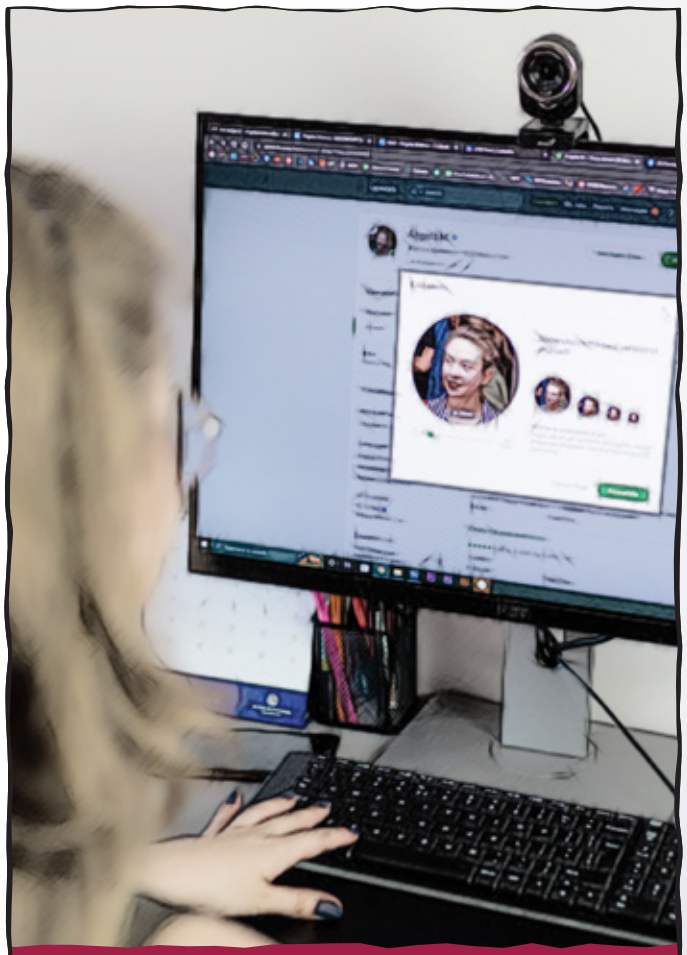
And girl, did it pay off! Before she knew it, Angela had landed a long-term client on Upwork. She's been creating stunning illustrations for book covers, animals, and even pubs across England. This way, Angela is able to provide digital services for clients anywhere in the world from the comfort of her home or a local co-working space. And she's not the only one—237 other freelancers (142 of them women) have launched their careers through RECONOMY's mentorship program.





To ensure young people like Angela have access to such mentorship sessions in the future, RECONOMY has promoted the mentors individually and as role models in co-working hubs and training centers.



Now Angela's got it all—work flexible hours and places, visibility to a global market, and a thriving career. She now earns a decent income, is equipped with better skills, and is seizing new opportunities every day.

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