

About

RECONOMY is an inclusive and green economic development program of the Swedish International Development Cooperation Agency (Sida), implemented by HELVETAS Swiss Intercooperation in the Eastern Partnership and the Western Balkans.

RECONOMY places a high priority on the “triple dividend,” or the addition of **Social, Economic, and Environmental values.**



Eastern Partnership

1. Armenia
2. Azerbaijan
3. Georgia
4. Moldova
5. Ukraine



Western Balkans

1. Albania
2. Bosnia & Herzegovina
3. Kosovo
4. Montenegro
5. North Macedonia
6. Serbia



Main Goal

To enable women and youth, including the most disadvantaged and excluded, to benefit from economic opportunities by increasing their income and taking up decent and green jobs, inclusively and sustainably.



To achieve the main goal, RECONOMY works along three workstreams:

SERVICES



COMPETENCIES



INFLUENCES



RECONOMY's unique contribution is its focus on regional value addition through tackling common/shared problems, engaging common actors and understanding in-country systems.




RECONOMY doesn't directly support actors but works through partners to facilitate solutions for ownership and scale beyond the lifespan of the program.



Areas of work


Western Balkans region

DIGITALIZATION OF SECTOR WITH GROWTH POTENTIAL FOR BETTER ECONOMIC OPPORTUNITIES

 **Geographical focus:** Albania, Bosnia & Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia


RECONOMY will address the constraints that prevent companies from developing, investing, recruiting clients, and offering services, helping the ICT-BPO sector thrive and promoting the Western Balkans region as a nearshore destination which will create more inclusive and sustainable benefits for women and young people, including the most marginalized.

LABOR MARKET POLICY IMPLEMENTATION AND EMPLOYMENT

 **Geographical focus:** Albania, Bosnia & Herzegovina, Kosovo


RECONOMY will support the employment agencies of Albania, Bosnia and Herzegovina, and Kosovo to deliver relevant and timely services in order for businesses and job seekers to make informed decisions about income-generating initiatives or search for job opportunities.

ENERGY-EFFICIENT CONSTRUCTION AND RENOVATION IN THE WESTERN BALKANS

 **Geographical focus:** Albania, Bosnia & Herzegovina, Kosovo, Montenegro, North Macedonia, Serbia

RECONOMY will focus on improving access to quality certifications for materials and equipment by having more affordable options in the region, as well as facilitating the adoption of circular business models in the industry of energy-efficient construction and renovation.

EMPOWERING THE DISADVANTAGED THROUGH GREEN AND DIGITAL

 **Geographical focus:** Albania, North Macedonia, Serbia

RECONOMY will further empower the disadvantaged and vulnerable groups to participate equally in green and sustainable economic development in the region.

This will be achieved by facilitating informal waste collectors to collect, transport, and join higher-value sectors like smart recycling, green energy generation, upcycling, and repair, as well as support entrepreneurs to go digital and improve their access to finance for green and sustainable infrastructure.



Eastern Partnership region

DIGITIZING SECTORS FOR COMPETITIVENESS

 **Geographical focus:** Armenia, Azerbaijan, Georgia, Moldova, Ukraine

RECONOMY will facilitate linkages between ICT and other job-creating sectors in the Eastern Partnership region, such as agriculture, tourism, and manufacturing. That way, the ICT companies will provide digital solutions and technologies to these sectors in order for them to be competitive and employ more women and young people, including the disadvantaged and excluded.

INCLUSIVE EMPLOYMENT IN THE ICT SECTOR

 **Geographical focus:** Moldova, Armenia, Georgia, Ukraine

RECONOMY will support reducing the barrier to entry for marginalized groups into ICT. As a result, more people will have access to relevant training and better-paying job opportunities, and employers will have access to a larger pool of talent. This will ease the burden of labor outmigration and maintain competitiveness.

BETTER INCOME AND EMPLOYABILITY IN ENERGY-EFFICIENT CONSTRUCTION AND RENOVATION

 **Geographical focus:** Armenia, Azerbaijan, Georgia, Moldova, Ukraine

RECONOMY will support relevant market actors to offer a variety of skills for different levels of occupations and expanding and innovating the energy efficiency and renewable energy sector in the Eastern Partnership countries to create better economic and environmental values for businesses through an available skilled workforce.

CIRCULAR BUSINESS MODELS AND RESOURCE EFFICIENCY FOR COMPETITIVENESS AND GROWTH IN THE TEXTILE AND APPAREL INDUSTRY

 **Geographical focus:** Armenia, Georgia, Moldova, Ukraine

RECONOMY will support the textile and apparel industry in the Eastern Partnership countries to use their resources more efficiently and introduce circular business models to make them more competitive, grow, and get access to global markets, as well as support improved access to competencies, business services, technologies, and a better regulatory environment. The aim is to make it easier for people in the industry to find jobs, improve the flow of materials and equipment, and ensure better access to exporting opportunities.

